

SHOPPING BAG

SHOPPING BAG	Selfridges	John Lewis	ASOS	Net a Porter	My Wardrobe	Harvey Nicols	M&S	Matches	Neiman Marcus	Macy's	J.Crew	Blooming Dale's	Harrods
Heading of the page	Shopping Bag Summary	Basket	Shopping Bag	Shopping Bag	My-Bag	Shopping Basket	My Shopping Basket	Shopping Bag	Your Shopping Bag	Your Shopping Bag	Shopping Bag	Your Brown Bag	Your Shopping Bag
Intro Blurp	X	X	X	NEED HELP? Call 0800 044 5700 Email customer care Packaging options Shipping information Return policy	If you have any queries, Call..	X	Your Current Subtotal: £X.XX	X	X	Prices are subject to change based on the price in effect the day you checkout Bag ID: 1833-85870	X	Prices are subject to change based on the price in effect the day you checkout (more) Bag ID: 1134-30239	Please review and proceed to Check out.
Table Fields	Item Details Price Quantity Total	Item Quantity Item Price Subtotal	Item Description Your Options Price	Item Description Color Size Qty Unit Price	Product Size Quantity Amount Add to My Wishlist Remove	Details Quantity Unit Price Sub Total	Items are displaying as a 'List View', not as a Table View	Item Description Color Size Qty Unit Price Item Price	Items are displaying as a 'List View', not as a Table View	Item Price Quantity Total	Items are displaying as a 'List View', not as a Table View	Item Price Quantity Total	Product Description Item Price Quantity Sub Total
Brand Name	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Product Name	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Product Image	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Product Code	X	✓	X	X	✓	✓	✓	✓	✓	✓	✓	✓	✓
Product Info (Size + Color name)	✓	X	✓	✓	X	✓	✓	✓	✓	✓	✓	✓	X
Link through to PDP	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Promo Code Text Field	✓	X	X	X	✓	✓	X	✓	✓	✓ This website is also showing a link 'Find one', one clicking this link a list of vouchers / promo codes display in a Popup.	✓	✓	✓
Remove Product Func.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Add to Wishlist	✓	✓	✓	✓	X	X	✓	✓	✓	X	X	✓	X
Change Quantity Func.	✓	✓	✓	X	✓	✓	✓	✓	✓	✓	✓	✓	✓
Change Color Func.	X	X	✓	X	X	X	X	X	X	X	X	X	X
Change Size Func.	X	X	✓	X	X	X	X	X	X	X	X	X	X
Stock Indicator	✓	✓	X	X	✓	X	✓	X Tried increasing the quantity to 27, 30... but the message is being shown only when clicked on 'Proceed to Checkout' button.	✓ Error Message is displaying automatically as soon as the quantity reached to certain availability limit	The Quantity Dropdowns are showing only the maximum number of available stock of that particular item.	The Quantity Dropdowns are showing only the maximum number of available stock of that particular item.	The Quantity Dropdowns are showing only the maximum number of available stock of that particular item.	✓
Gift Options Func.	X	X	X	X	X	X	✓	X	✓	X	X	X	X
Buttons	~ Check out ~ Continue Shopping	~ Continue Securely	~ Pay Securely Now ~ Continue Shopping	~ Proceed to Purchase ~ Continue Shopping	~ Proceed to Checkout ~ Continue Shopping	~ Proceed to Checkout ~ Continue Shopping	~ Proceed to Checkout ~ Continue Shopping	~ Proceed to Checkout ~ Cancel purchase and return shopping (Link)	~ Sign In & Checkout ~ Checkout	~ Continue Checkout ~ Continue Shopping	~ Checkout Now	~ Continue Checkout ~ Continue Shopping	~ Proceed to Checkout ~ Continue Shopping
Save Bag Functionality	X	X	✓	X	X	X	X	X	X	X (A Bag ID has been given)	X	X (A Bag ID has been given)	X
Showing Delivery Charges (?)	✓ Delivery from £X.XX - More Info. By clicking on the link, showing a pop-up with all available delivery methods	n/a	✓ Showing a dropdown with all available delivery methods and the price will be changed as per the selection.	✓ Shipping: £5.00 There is a message explaining about the Delivery Charges process.	✓ Estimated Shipping: £X.XX *Exact cost will be confirmed later if a different delivery option is selected	✓ Estimated Delivery: £X.XX Some information as "Based on Standard UK Delivery. See more Delivery Information". By clicking on the Delivery Information link, shows the available delivery methods in popup.	X Subtotal before Delivery Charges: £X.XX A link to a Delivery Charges page, showing all the delivery information for different categories	✓ Delivery: £X.XX A link to a Delivery Information page, showing all the delivery information for different categories	X	X SubTotal: £X.XX With a message... "Shipping, duties and taxes will be calculated at checkout, where applicable".	X Shipping: £0.00 No related message	X SubTotal: £X.XX With a message... "Shipping, duties & taxes calculated at checkout (if applicable)".	✓ Delivery Charges": £X.XX These is a copy explaining about the Delivery Charges.
Print Page Function	X	✓	X	X	X	X	X	X	X	X	X	X	X
Stock Reserve Info (Showing how long the stock can be reserved)	X	X	✓	X	X	X	X	X	X	X	X	X	X
Customer Service Details	✓ [In the common footer]	X	X	✓	✓	X	X	✓	X	X	✓	X [have a live Chat option]	X
Credit Card Icons	✓	✓	✓	X	✓	✓	✓	X	X	X	X	X	✓
Security Related Icons	✓	✓	✓	X	✓	✓	✓	X	X	X	X	X	X
Item Added on DATE Column	X	X	X	X	X	X	✓	X	X	X	X	X	X
X Selling	X	✓	X	X	✓	X	✓	X	✓	✓	X	✓	X
Recently Viewed Items (?)	X	X	X	X	X	X	X [Showing Saved Items]	X	X	✓	X	X	X
Observations		They are clearing showing whether a particular product is eligible for 'Delivery to UK / Click & Collect / International Delivery' delivery type. They have sections for Cross Selling Products & Recently Viewed Products.			TOP 5 Reasons to shop with us section in the Shopping Bag Page.				Login boxes are in the 'Shopping Bag' page itself	Quantity is being shown in the dropdowns. The Quantity Dropdowns are showing only the maximum number of available stock of that particular item, so it is helping customers before they do the mistake of more number of products. In the bag, if there are any products under discount, this website is clearly mentioning as "You have saved £X.XX amount", and a link <u>How is that calculated?</u> with that message. Showing the 'Recently Viewed Items' in the Shopping Bag page. By showing these with the amount saved message, users are more intend to buy the items if there is some amount remaining to their shopping limit. They have two different checkouts. Single Page (International), 3 Steps (Local - US) If the user is trying to terminate the checkout process, it is asking for the optional reason in a popup box	A message showing in the 'Shopping Bag' page if the items are in the Sale.... "This item cannot be exchanged or returned. Final sale is valid while supplies last."		